2018 CEWIL/ECAMT NATIONAL CONFERENCE

CALL FOR SPONSORS

The challenge of attracting and securing talent is rapidly becoming the top priority of most companies and institutions. Getting access to top talents is getting more challenging. This is why you need to be present at the 2018 CEWIL/ECAMT national conference. CEWIL Canada (Co-operative Education and Work-Integrated Learning Canada) regroups the universities and colleges Co-op and internship programs in Canada. This is where top students get their first work experiences and often their first key employer. It is the perfect place to reach out to the emergent talent pool in many universities and colleges across Canada in one event.

Concordia University is excited to host a bilingual conference from **July 29 to August 1, 2018** in Montreal, a city renowned for its quality education and student life. Under the theme of ***Embracing Change***, we will explore how Co-operative Education, Work-Integrated Learning and Experiential Learning are evolving to meet the needs and demands of various stakeholders.

Your contribution and participation at this conference is a prime opportunity to engage, connect and establish strategic partnerships with Co-op and WIL programs in over 75 universities and colleges in Canada, governmental agencies and Industry partners.

There are multiple ways to participate and contribute to this conference:

MAJOR SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP PACKAGE · $20,000

- Includes branding for all conference events and conference material and banners
- **Primary sponsor** for the main social event of the conference.
- Opportunity to give a **60 minute presentation** in the Industry stream during the conference
- Access to the full conference with **two (2) full registrations**
- All signage and promotional material will have the **highest level** of prominence (size, location) of sponsor's logo
- **One exhibitor booth** on all 3 days
- Include organization **promotional materia**l into all delegate conference bags
- **Meals included** for two (2) people
- Access to Wi-Fi
- **Exposure** to 250 delegates

GOLD SPONSORSHIP PACKAGE · $15,000

- Includes branding and all the conference material and banners
- **Primary keynote sponsor**
- Opportunity to **introduce one keynote speaker**
- Opportunity to **present organization information (5 to 10 min.)** prior to a keynote presentation
- Access to the full conference with **two (2) full registrations**
- All signage and promotional material will have the **second tier level** of the sponsor's logo
- **One exhibitor booth** on all 3 days
- Include organization **promotional material** into all delegate conference bags
- **Meals included** for two (2) people
- Access to Wi-Fi
- **Exposure** to 250 delegates

SILVER SPONSORSHIP PACKAGE · $10,000

- Includes branding and all the conference material and banners
- Opportunity to present **organization information (10 to 20 min.)** during one of the lunch breaks (Monday of Tuesday)
- Access to the full conference with **(2) full registrations**
- All signage and promotional material will have the **third tier level** of the sponsor's logo
- **One exhibitor booth** on all 3 days
- Include organization **promotional material** into all delegate conference bags
- **Meals included** for two (2) participants
- Access to Wi-Fi
- **Exposure** to 250 delegates

EXHIBITOR BOOTH · $1,600

- Includes branding and all the conference material and banners
- Access to the full conference with **(2) full registrations**
- Include organization **promotional material** into all delegate conference bags
- **Meals included** for two (2) participants
- Access to Wi-Fi
- **Exposure** to 250 delegates
- **Only 8 available in total**

PROMOTIONAL MATERIALS

Delegate conference bag	$2,000
Branded gift for all conference speakers	$2,000
Sponsoring a conference presentation stream / room	$1,000 each
Inclusion of promotional material in conference bags	$500
Lanyards for the name tags (lanyard must be provided by sponsor)	$500

SUNDAY JULY 29

Welcome Reception Cocktail	$3,000

MONDAY JULY 30

Breakfast	$7500
Morning Coffee Break	$500
Lunch	$1,000
Afternoon Nutrition Break	$500

TUESDAY JULY 31

Breakfast	$750
Morning Coffee Break	$500
Lunch	$1,000
Afternoon Nutrition Break	$500

WEDNESDAY AUGUST 1

Breakfast	$750
Morning Coffee Break	$500
Participation in the speed-networking event with Canadian universities	$500

To participate and be visible at this event or if you have an alternate ideas for sponsorship of the event, please contact the event organizer:

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